

Viraj Joshi

Service and Interaction Designer, Fjord London • Independent Speculative Design Practitioner
Visiting Tutor at the Royal College of Art • MA Royal College of Art, MSc Imperial College London

Viraj Joshi (born 1992) is designer, technologist, and futurist based in London. His practice explores our technological and social futures, and our place within them. He produces both design and fiction. He has lived and worked in Sweden, the UK, and India, and has been awarded the exceptional talent visa by the UK government, amongst several other accolades.

DESIGN PRACTICE

Fjord, Design and Innovation by Accenture (Stockholm and London, 2019–)

Service and Interaction Designer
Consultancy for large corporations

Futures and Visioning:

Creating concepts and scenarios, value propositions, system maps, products and services, service blueprints, design principles, conducting ideation and validation workshops.

Sectors: Energy, Mobility, E-Commerce

New Design Process Creation:

Producing custom innovation methods and frameworks
Sectors: Energy, Fashion and Retail, Consulting

Digital Product Design:

Ideation and concepts, research and testing, wireframes, design principles, design-for-production
Sectors: E-Commerce, Banking

Fjord Trends (2019-22):

Supporting Fjord's yearly thought-leadership piece: [Fjord Trends](#), with signal scanning, trend analysis and writing, and foresight.

Speculative Design (Independent)

[Eliza – The Ghost in Every Machine](#), Weekly AI futures cartoon

[Postcards from the Future](#), Globally crowdsourced design fiction and forecasting project featuring workshops and collaborations

[The Utopia Compass](#), Sci-fi film around global policy and peacekeeping futures

[The Doohickey](#), AR and big-tech futures sci-fi film with Fjord, Stockholm

Tutoring

Visiting Lecturer (2021–)

For Innovation Design Engineering (M.A. + M.Sc.), Royal College of Art and Imperial College, London
Speculative and interaction design

Design Futures (2021)

For Design Management (M.Des.), MIT-ID, India

Leading a 6-week design futures course touching upon both design futures and fiction

AirWire

Startup: gesture technology research and development (2018): A system that interprets intuitive gestures as code in order to reduce the barrier to entry to coding for physical computing. (UK Patent Pending: GB1819918.2)

EDUCATION

Innovation Design Engineering (2016-18)

MA – Royal College of Art

MSc – Imperial College, London

Interaction design, new media, physical-digital interactions, creative technology, speculative design

Industrial Design (2010-14)

Bachelors in Design, MIT-ID (Pune, IN)

SELECTED ACCOLADES AND FEATURES

[Red dot award in communication design](#) (Fjord, 2021)

[Futuring Peace Exhibition](#) by United Nations DPPA (For *The Utopia Compass*, 2020)

[Exhibition at the Science Museum](#), London (*AirWire*, 2018)

[Several presentations for Primer 2021](#) and Speculative Futures chapters in various cities.

[See full list](#)