

Viraj Joshi

Service and Interaction Designer, Fjord London • Independent Speculative Design Practitioner
Visiting Tutor at the Royal College of Art • MA Royal College of Art, MSc Imperial College London

Viraj Joshi (born 1992) is designer, technologist, and futurist based in London. His practice explores our technological and social futures, and our place within them. He produces both design and fiction.

Viraj works at **Fjord, London** as a Service and Interaction designer; after over 2 years at Fjord, Stockholm. Here, he has worked on several projects of technological and business complexity with large clients across the UK, the Nordics, and EU in retail, energy, e-commerce, and fin-tech sectors. The projects span system design and visioning, physical and digital interaction design, and trends and forecasting.

Viraj has an **independent speculative design practice** that focusses on our technological futures. His ongoing projects include “[Eliza – The Ghost in Every Machine](#)”, a weekly AI futures cartoon that places an AI in curious situations; and “[Postcards from the Future](#)”, a design-fiction project that was done in collaboration with 33 different artists, designers, historians, and other creatives from around the world. He has produced two short films, and has spoken at several conferences including Primer '21, and his work has been featured at the United Nations DPPA's “Futuring Peace” exhibition.

Viraj is a visiting tutor at Royal College of Art / Imperial College London's Innovation Design Engineering course, where he teaches interaction and speculative design. He has helped set up India's premiere innovation masters course at MIT-Institute of Design.

Before Fjord, he worked on his solo project [AirWire](#), an electronics prototyping platform that uses gestures to make coding simpler for new adopters. This UK patent-pending project uses gesture-sensing, computer vision, and AR technologies. AirWire has gathered recognition through various media platforms like Clot Magazine and Mix Magazine, and exhibitions at prestigious venues such as the Science Museum in London, and the London Design Festival.

He has lived and worked in Sweden, the UK, and India, and has been awarded the exceptional talent visa by the UK government.